



# Advertise in the Lawrence Arts Center Winter/Spring 20/21 catalog!

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_


**Winter/Spring Catalog** | online publication goes live November 16, hits mailboxes November 20-22

- Print catalog will be sent to every household in Lawrence, and virtual catalog shared through website and social media through April 2021.
- Expanded reach through social media with 1x sharing during the weeks the catalog is active.
- Ads within the virtual catalog can be hyperlinked to the url of your choice.
- A hyperlinked advertiser directory will be included on the webpage where the catalog is embedded.

**CLICK TO ENROLL NOW ONLINE**

*Simply type the title of the class in which you wish to enroll into the search bar.  
You can also click to browse.*

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**We thank our advertisers for their unwavering support of the Lawrence Arts Center. Please use the advertiser directory below to find the latest on their hours of operation and other updated information, and **support these local businesses and organizations!****

**DINING**  
The Roost  
Z's Divine

**SHOPPING & GOODS**  
Antiques on the Prairie  
Cottin's Hardware  
Essential Goods  
Kizer Cummings Jewelers  
Mass Street Music  
Viniand Valley Nursery  
Yarn Barn of Kansas

**ENTERTAINMENT & LEISURE**  
BVB International America – Great Plains Soccer

**PROFESSIONAL SERVICES**  
Adams Architects  
Asthma & Allergy Associates PA  
Bridge Haven Assisted Living and Memory Care  
The Dentists in Lawrence  
Free State Dental  
Good Energy Solutions  
Natural Breeze Remodeling  
Neuvant House  
Panda Pediatrics  
Southwind Health Collective  
Stephens Real Estate  
Wakarusa Oral Surgery

**ARTS & CULTURE**  
Cider Gallery  
Lawrence Buskerfest  
Lawrence Public Library  
KU Natural History Museum & Biodiversity Institute  
Lawrence Piano Studio  
Spencer Museum of Art  
Sunfire Ceramics

**NOT-FOR-PROFIT**  
Social Service League

**PARTNERS**  
I Heart Local Music  
Lawrence Journal World  
Lawrence Kids Calendar

RESERVATIONS DUE **OCTOBER 19**/ CAMERA READY AD DEADLINE **OCTOBER 28**

CHOOSE ONE AD SIZE: **1/8** \_\_\_\_\_ **1/4 V** \_\_\_\_\_ **1/4 H** \_\_\_\_\_ **1/2 V** \_\_\_\_\_ **1/2 H** \_\_\_\_\_ **FULL PAGE** \_\_\_\_\_  
\_\_\_\_ I WILL SEND CAMERA READY ARTWORK **OR** \_\_\_\_ PLEASE BUILD MY AD **OR** \_\_\_\_ USE SAME AD

**OR** \_\_\_\_ LIST MY BUSINESS AS A COMMUNITY ARTS ADVOCATE FOR \$50

Please submit camera ready ads as 300 dpi .tif or high res .pdf files. All files CMYK.

**Arts Center designed ads:** we provide one proof for revisions free of charge.

Additional revisions will be charged at the rate of \$75 per revision.

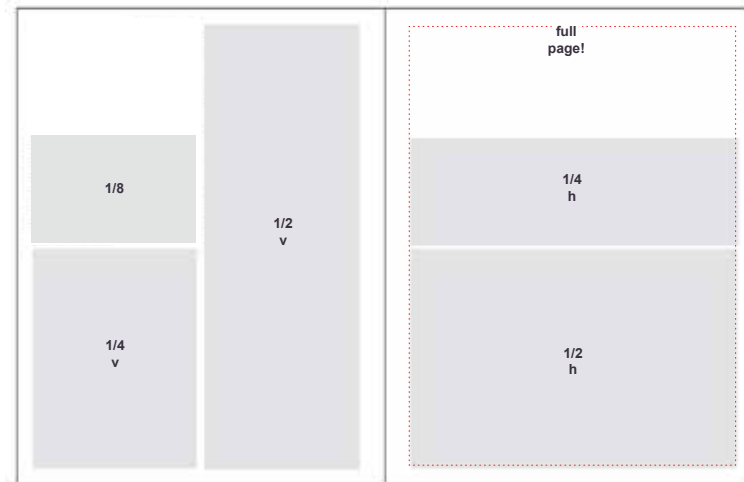
AUTHORIZED SIGNATURE/DATE: \_\_\_\_\_

# course & event catalog

ad sizes and rates			
ad size	dimensions	rate per issue	rate per issue as 3-catalog bundle
1/8 page	3.7917" x 2.4783"	\$225	\$165
1/4 page	V 3.7917" x 5.075" H 7.75" x 2.4783"	\$450	\$325
1/2 page	V 3.7917" x 10.2767" H 7.75" x 5.075"	\$900	\$750
full page	7.75" x 10.2767"	\$1,800	\$1500

We are offering the bundle rate for all advertising in the fall catalog regardless of contract status.

If you would like to list your business in our advertiser directory only, we will include your hyperlinked business name under the heading "Community Arts Advocate" for \$50.



## we can build your ad!

We can reconfigure an existing ad or business card to fit our ad specs, or design something new.

Please email your logo, ad text, ad from another publication, business card and other photos/graphics you would like included along with instructions to:

**Andrea Albright**  
**marketing@lawrenceartscenter.org**

*Proof for your approval will be provided.*

Please contact Andrea for all advertising arrangements and questions.

You will be billed upon publication and release of the catalog.

**We appreciate your support!**